

REVENUE \$EMINAR

2010 Sponsorship/ Exhibiting Opportunities

Revenue Seminar 2010 is a unique seminar focuses on generating income of the Internet. Attendees are going to be a part of a powerful seminar in a single room for 2 Full Days that can transform their online business into a moneymaking monster. Revenue Seminar brings absolutely the Best Speakers in the world.

Israelis are considered to be among the best internet marketers in the world. This is your opportunity to be exposed to this unique savvy group of people and get attention to your company. We have designed the seminar's sponsorships to fit your needs. This seminar does not have an exhibition but we enable you enjoy other opportunities such as Private Meeting Room, On Site Advertising and a Product Information Center where you can present your products and services. All sponsorships and banner opportunities are available on a first-come, first-served basis.

Any questions? Send us an e-mail or call +972-52-549-9549 to request more information about booking a sponsorship for Revenue Seminar 2010.

Best Regards,



Itay Paz
Founder

Premier Sponsorship Package (Limited) – SOLD!!!



Premier Sponsorship Package (Limited)	Value
Premier Speaking Opportunity	\$10,000
Private Meeting Room	\$3,500
Invitation to the Exclusive Super Affiliate Dinner	\$5,000
30 All Access Seminar passes	\$7,000
Opportunity to place your company banner in the General Session Room and Exhibit Hall. (Subject to receipt of Banner(s) by the designated deadline. Maximum Size: 10' x 4' each).	\$5,000
Seminar backpack insert	\$1,000
Logo on the staff shirts onsite at Revenue Seminar.	\$5,000
Full page (back cover) color ad in Seminar Handbook	\$4,000
20% discount on additional sponsorship items	Value add
Your company logo on the RevenueSeminar.com home page, plus on the Sponsor Page (a 120×30.gif or .jpg is required).	Value add
Branding in Revenue Seminar audience development efforts, site and e-mail	Value add
“Sponsor” Badge Ribbons	Value add
Company description in the Seminar Handbook	Value add
Your company logo listed on Thank You Sponsors sign in the Registration Area (a hi-res image is required).	Value add
Total Value	\$40,500
Premier Sponsor Discount	\$12,500
Your Investment	\$28,000

Platinum Sponsorship Package (Limited)

Platinum Sponsorship Package (Limited)	Value
Private Meeting Room	\$3,500
Invitation to the Exclusive Super Affiliate Dinner	\$5,000
20 All Access Seminar passes	\$5,000
Opportunity to place your company banner in the General Session Room and Exhibit Hall. (Subject to receipt of Banner(s) by the designated deadline. Maximum Size: 10' x 4' each).	\$5,000
Seminar backpack insert	\$1,000
Logo on the staff shirts onsite at Revenue Seminar.	\$5,000
Full page (inside cover) color ad in Seminar Handbook	\$3,200
Face2Face Market Table	\$2,000
20% discount on additional sponsorship items	Value add
Your company logo on the RevenueSeminar.com home page, plus on the Sponsor Page (a 120x30.gif or .jpg is required).	Value add
Branding in Revenue Seminar audience development efforts, site and e-mail	Value add
"Sponsor" Badge Ribbons	Value add
Company description in the Seminar Handbook	Value add
Your company logo listed on Thank You Sponsors sign in the Registration Area (a hi-res image is required).	Value add
Total Value	\$29,700
Premier Sponsor Discount	\$9,700
Your Investment	\$20,000

Gold Sponsorship Package (Limited)

Gold Sponsorship Package (Limited)	Value
Private Meeting Room	\$3,500
Invitation to the Exclusive Super Affiliate Dinner	\$5,000
20 All Access Seminar passes	\$5,000
Seminar backpack insert	\$1,000
Full page (inside cover) color ad in Seminar Handbook	\$2,200
Face2Face Market Table	\$2,000
20% discount on additional sponsorship items	Value add
Your company logo on the RevenueSeminar.com home page, plus on the Sponsor Page (a 120x30.gif or .jpg is required).	Value add
Branding in Revenue Seminar audience development efforts, site and e-mail	Value add
"Sponsor" Badge Ribbons	Value add
Company description in the Seminar Handbook	Value add
Your company logo listed on Thank You Sponsors sign in the Registration Area (a hi-res image is required).	Value add
Total Value	\$18,700
Premier Sponsor Discount	\$5,700
Your Investment	\$13,000

More Sponsorship Opportunities

More Sponsorship Opportunities	Value
Attendee Bag Sponsorship	\$10,000
Super Affiliate Dinner Invitation	\$5,000
Product Information Center	\$2,500
Wi-Fi Sponsorship	\$5,000
Badge Holder (Lanyard)	\$7,500
Item for Distribution in Attendee Bag	\$1,000
Coffee Breaks	\$2,000
Lunch Sponsorship	\$8,500
Staff Shirt Sponsorship	\$5,000
Face2Face Market Table	\$2,000
Seminar Program Print Ad	See Below
Custom E-mail Promotion	\$3,000
Private Meeting Room	\$3,500
Banner Sponsorship	\$3,000
Badges Sponsorship	\$5,000
Registration Sponsorship	\$5,000
Electric Charging Station	\$5,000
Notepad Sponsorship	\$2,500
Mouse Pad Sponsorship	\$2,500
Pen Sponsorship	\$2,500
Seminar Schedule at a Glance	\$3,000

Descriptions

Wi-Fi - Exclusive!

- Sponsor signage in the Wi-Fi area
 - Your company logo on the RevenueSeminar.com website. (a.gif/.jpg is required)
 - 'Sponsor' badge ribbons
 - Investment is \$5,000
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Badge Holder (Lanyard) Sponsorship - Exclusive!

- Logo printed on the lanyard (necklace/neckcord to wear the badge around your neck)
 - Sponsorship includes the lanyard production cost.
 - Investment is \$7,500
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Premier Speaking Opportunity - Exclusive!

Get the maximum exposure by delivering quality, real content to the entire Revenue Seminar attendees in a 45 minutes session focusing on your type of products/services and how the attendees can utilize it to make money online. Session subject and presentation must be approved by Revenue Seminar in advance.

Investment is \$10,000

Attendee Bag Sponsorship - Exclusive!

- Logo printed on the attendees bag (handout to all attendees and speakers who are checking in)
 - Sponsorship includes the lanyard production cost.
 - Investment is \$10,000
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Item for Distribution in Attendee Bag

- One (1) item for distribution in all delegate bags
 - Sponsor logo on the Revenue Seminar website
 - Sponsor logo on the Revenue Seminar handbook
 - Investment is \$1,000
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Coffee Breaks - Limited

Host your own coffee break right in the Seminar area for an audience of highly qualified attendees. You will have the opportunity to display brochures and will receive signage by the coffee station in the Seminar area. Sponsor is responsible for cost of signage and for providing all sponsorship materials for break. Coffee break and sponsor signs are provided by show management.

Investment is \$2,000/Break

Lunch Sponsorship (Day 1) - Exclusive!

- Cost of food is included with the sponsorship (menu to be chosen by Revenue Seminar).
 - Your company logo on the RevenueSeminar.com website.
 - Signage in the Exhibit Hall during the Opening Reception.
 - Opportunity of placing a company advertisement on all seats in the dining room.
 - Investment is \$8,500
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Lunch Sponsorship (Day 2) - Exclusive!

- Cost of food is included with the sponsorship (menu to be chosen by Revenue Seminar).
- Your company logo on the RevenueSeminar.com website.
- Signage in the Exhibit Hall during the Opening Reception.
- Opportunity of placing a company advertisement on all seats in the dining room.
- Investment is \$8,500

Super Affiliate Dinner - Limited

One seat invitation for an exclusive dinner to meet with other internet executives and super affiliate. This is your opportunity to meet them on a personal basis and on a relaxing and positive environment.

Investment is \$5,000

Product Information Center

Place your catalogs, white papers and other company promotional materials in our Product Information Center, located at the entrance to the summit main room. The Product Information Center will be visited on a daily basis throughout the event by attendees, press and sponsors. This is a great way to make sure that your audience walks away from the event with something in their hands provided by your company. Revenue Seminar approval required for all materials to be distributed.

Investment is \$2,500

Staff Shirt Sponsorship - Limited

- Your logo on the front of the Revenue Seminar staff's shirt for the duration of the Seminar.
 - Investment is \$5,000
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Face2Face Market

- This is your opportunity to present your products, speed the number of people you meet and get more exposure. The Face2Face Market will be for one 7 hours in a day only platform. Each sponsor will get a draped table with 2 chairs, electricity and a one full pass for the seminar (2 days). Sponsor may display his products, distribute marketing material and place a rollup signage attached to his table. Table location will be selected on a first come, first served basis.
 - Investment is \$2,000
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Seminar Program Print Ad

This Seminar Program will be distributed to all attendees during check-in at the Revenue Seminar. It includes complete details of the seminar, sponsors and other event activities-extending brand awareness and enhancing the effectiveness of your program listing. What's more, it is also kept and referred to throughout the year by attendees and shared with their colleagues. Advertising in the Event Program is a great way to stand out and drive traffic to your website.

- Full Page - \$4,000
- Half Page - \$2,200
- Enhanced Listing - \$750
- Inside Front/Page 1 Spread - \$9,000
- Two-page Spread - \$7,000

Premium Positions

- Page 1 - \$5,000
 - Opposite Welcome Letter - \$5,000
 - Opposite General Information - \$5,000
 - Opposite Seminar Opening Session - \$5,000
 - Inside Front Cover - \$5,500
 - Cover Wrap - Call for Details
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Custom E-mail Promotion - Limited

Your company's HTML email sent to all of the prospects and registrants pre- or post-event.

Investment is \$3,000

Private Meeting Room - Limited

Sponsor is provided an executive style boardroom for private meetings at Revenue Seminar for two full days at the event. Prices include: daily cleaning and basic drinks.

Investment is \$3,500

Banner Sponsorship

- Revenue Seminar is the ideal place for 10x4 banner advertising spots, including all high-traffic Seminar areas. A banner presence within Seminar areas makes a bold, memorable statement about your company and its participation in the Exclusive Revenue Seminar. Take advantage of the cost-effectiveness, and natural attention-grabbing nature of banners, and send out your message to all of the attendees.
 - The sponsor's responsibilities will include the creation, production, and delivery of the banner 48 hours before the Revenue Seminar is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the banner.
 - Investment is \$3,000
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Badges Sponsorship - Exclusive!

Get every attendee to show your log right next to his name on the attendee front of the badge. By becoming the Badges Sponsor, you will have exclusive rights to having your company logo on the front of the badge (designed by show management).

Investment is \$5,000

Registration Sponsorship - Exclusive!

Step above everyone else and be the business that people truly get to know. By becoming the Registration Sponsor, you will have exclusive rights to having:

- Linkable ad in confirmation email that goes to all registrants.
 - Promotional material placement on registration desks and
 - Your, banners and signage within the registration area.
 - Sponsor responsible for the creation, production, and delivery of material, banners and signage 48 hours before the Revenue Seminar is to begin.
 - Investment is \$5,000
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Electric Charging Station - Exclusive!

- Attract the attention of attendees who need to recharge their cell phone or laptop. This electronic charging station will feature universal cell phone chargers and laptop charges.
 - Recognition as the Charging Station Sponsor (with organization logo) on the sponsors' page of the event's website.
 - Company corporate literature may be displayed at the Charging Station (sponsor to supply).
 - Small table signs featuring the company name and logo displayed at the Charging Station.
 - The sponsor may provide a freestanding banner which will be positioned at the Charging Station (maximum size 2m high x 1m wide).
 - Investment is \$5,000
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Notepad Sponsorship - Exclusive!

The Exclusive Revenue Seminar Notepad Sponsor will have the unique opportunity among sponsors for providing 8x11 inch notepads to each of the Seminar's attendees. Since this promotional item is very practical, it won't just be used at the Seminar, but afterwards as well, ensuring for maximum exposure and impact.

The Exclusive Notepad Sponsor's responsibilities will include the creation, production, and delivery of the notepads 48 hours before the Revenue Seminar is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the notepads.

Investment is \$2,500

Mouse Pad Sponsorship - Exclusive!

The Exclusive Revenue Seminar Mouse Pad Sponsor will have the unique opportunity among sponsors for providing Mouse Pads to each of the Seminar's attendees. Since this promotional item is very practical, it won't just be used at the Seminar, but afterwards as well, ensuring for maximum exposure and impact.

The Exclusive Notepad Sponsor's responsibilities will include the creation, production, and delivery of the notepads 48 hours before the Revenue Seminar is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the notepads.

Investment is \$2,500

Pen Sponsorship - Exclusive!

The Exclusive Revenue Seminar Pen Sponsor will have the unique opportunity among sponsors for providing pens to each of the Seminar's attendees. Since this promotional item is very practical, it won't just be used at the Seminar, but afterwards as well, ensuring for maximum exposure and impact.

The Exclusive Pen Sponsor's responsibilities will include the creation, production, and delivery of the pens 48 hours before the Revenue Seminar is to begin. The sponsor is also responsible all expenses associated with creating, producing, and delivering the pens.

Investment is \$2,500

Seminar Schedule at a Glance - Exclusive!

Seminar attendees will be receiving schedule sheets each morning as they enter the event, and they're constantly referring to them throughout the day for seminar and event times. It's another great way to get ongoing brand exposure at Revenue Seminar!

Investment is \$3,000

Have another idea? Contact us!

We'll enthusiastically work with you to accomplish your objectives! Give us a call and let's get to work on it!

Contacts:

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